



**MARCO MONTEMAGNO INTERVIEWS MARCO OREGGIA
LIVE ON FACEBOOK, LINKEDIN, INSTAGRAM**

**ON WEDNESDAY 17 JUNE
AT 1.00 P.M.**

THE WORLD OF EXTRA VIRGIN OLIVE OIL SEEN BY THE WEB GURU

Rather than guru, he actually prefers to call himself a “professional amateur” who feeds on curiosity. The fact is that **Marco Montemagno**, a web entrepreneur with a passion for communication, at 47 has already been a television presenter, a blogger and the author of several books and numerous startups. In recent times he has put together more than two million followers on social media by publishing videos in which he mainly speaks about business and the digital world, but he also interviews the most different characters, from Jovanotti to Jeff Bezos. The common denominator in these videos - as you can read on his site - is to share “your own ideas, experiences and daily activities, hoping that they will be useful to others. *That's it!*”.

It is therefore with great pleasure, but also with a bit of pride, that the members of the Flos Olei team would like to tell you how **Marco Oreggia** was noticed by Montemagno, Monty for his fans, ending up being counted within such an illustrious parterre of guests.

Oreggia will be interviewed as an oil expert: the theme will therefore be quality extra virgin olive oil and the whole world revolving around it, but also the **Flos Olei project** in its many facets, especially those that make it in step with the times, as well as always focused on the needs of such a delicate sector. He will talk about technology and innovation applied to the olive production chain, from the field to the bottle, but also of communication and marketing strategies.

Two entrepreneurs confronted: *«I confess that I would not mind at all - comments Marco Oreggia - to be considered the “Monty of oil”, being an admirer of Montemagno, who I consider a professional with a great talent accompanied by modesty and self-irony. I like the way he lets his interlocutor talk about his entrepreneurial passion, making it a source of ideas for the listener, and his ability to make complicated concepts simple, starting from practice».*

We are waiting for you on **Wednesday 17 June at 1.00 p.m.** with the interview live on Facebook, Instagram and LinkedIn.

LINKS:

Facebook: <https://www.facebook.com/montemagno/>

Instagram: <https://www.instagram.com/marcomontemagno/>

Linkedin: <https://it.linkedin.com/in/marcomontemagno>

DO NOT MISS IT!



marco oreggia

E.V.O. srl

Via Positano, 100 - 00134 Rome (Italy)

Tel. & Fax: +39 06.7197254

E.mail: marco.oreggia@gmail.com - Web: www.flosolei.com - Shop: www.flosolei.com/shop