



## FLOSOLEI #IORESTOACASA

### FLOS OLEI AND QUALITY EXTRA VIRGIN PRODUCERS: DISTANT BUT UNITED TO HELP ALL PEOPLE WHO ARE ON THE FRONT LINE.

**A SOLIDARITY CAMPAIGN AGAINST CORONAVIRUS,  
A FUNDRAISING IN SUPPORT OF CIVIL PROTECTION, ACTIVATED.**

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**REASON: FLOSOLEI - IORESTOACASA - COVID 19**

The world of quality extra virgin olive oil takes action in favor of those who have been fighting the battle against Coronavirus at the forefront in the past few weeks. In fact, **a fundraising campaign in support of the Civil Protection** has been promoted by **Marco Oreggia, Laura Marinelli and all the staff of Flos Olei**, the only guide in the world entirely dedicated to the best olive production of the various continents. Its bank reason (FLOSOLEI - IORESTOACASA - COVID19) reaffirms the appeal that everyone should respect nowadays. This important initiative aims at involving the best producers of extra virgin olive oil from all over the world, the same included in the **Flos Olei** guide, for many years an essential reference point for all the workers of this important sector and, above all, for millions of consumers.

It is certainly a positive sign that, in this moment of absolute emergency, the producers of quality extra virgin olive oil, while expressing tension and concern, demonstrate in a concrete way that they know how to react and be involved and supportive in facing this battle. To respond to their solicitations and help them Flos Olei has promoted a fundraising campaign in favor of the Civil Protection, with the aim of providing help to those who fully commit themselves to alleviating the profound human suffering we come to know every day through the media.

*«We are all living a challenge- observes **Marco Oreggia**, an international journalist and wine and oil expert - that we would never have imagined having to face, perhaps the toughest of our years. A challenge that, however, while making us increasingly aware of being part of a global world, makes us rediscover a sense of community and brotherhood that perhaps we had forgotten in our frantic daily life ".*

All quality producers, who represent one of the most damaged sectors, agree on the importance of giving a strong signal by offering their excellent oil. They are taking steps to ensure, rather to encourage and facilitate, its distribution to their customers, who can therefore rely on their products.

*«If it is still uncertain when we can wake up from this bad dream - **Laura Marinelli** comments - one thing is, however, certain: we will be deeply changed, weakened but also better. I hope that we will all be more attentive and aware; and that food quality and the environment will never be taken for granted.*



marco oreggia

E.V.O. srl

Via Positano, 100 - 00134 Rome (Italy)

Tel. & Fax: +39 06.7197254

E.mail: [marco.oreggia@gmail.com](mailto:marco.oreggia@gmail.com) - Web: [www.flosolei.com](http://www.flosolei.com) - Shop: [www.flosolei.com/shop](http://www.flosolei.com/shop)