



**ON THE OCCASION OF THE PUBLICATION
OF THE GUIDE FLOS OLEI 2020
DEDICATED TO THE BEST EXTRA VIRGIN OLIVE OILS IN THE WORLD
FLOS OLEI TOUR STARTS FROM ROME**

**THE OPENING EVENT WILL TAKE PLACE ON SATURDAY 7 DECEMBER 2019
AT THE WESTIN EXCELSIOR ROME**

The customary annual appointment with the **Flos Olei Tour**, a project conceived by the journalist and international expert in the oil sector, **Marco Oreggia**, is back again. After many experiences abroad (Munich, Berlin, London, Warsaw, New York, Helsinki, Washington, Amsterdam, Copenhagen, Taipei and Shanghai) the tour - aimed at raising awareness of the best Italian and international extra virgin olive oils - will start from the capital on **Saturday 7 December 2019**, with an event at the hotel **The Westin Excelsior Rome - Via Vittorio Veneto, 125**, and then will leave again for other cities.

As usual the Roman opening event will also include the editorial release of the Guide **Flos Olei 2020**. The volume, created in 2010 and edited by **Marco Oreggia** (who is also its publisher) and the journalist **Laura Marinelli**, was the first dedicated to oil farms from around the world and their extra virgin olive oils. The 11th edition can boast **500 producers** included, **720 extra virgin olive oils** selected by expert professional tasters, **53 countries** on **5 continents** and **two versions: Italian-English** and **Italian-Chinese**. There are also two rankings, the **Hall of Fame** (new in this edition) and the usual **The Best**: the first awards - with 100/100 - those farms that, after an important growth over the years, have reached a stable goal of excellence, a sort of Honorary Oscar; the second rewards the companies that, presenting a very high level extra virgin, have stood out in the different categories of the competition.

In addition, the **7 December** will also be the occasion for many producers of extra virgin olive oil and other typical products to present themselves to the general public and the operators of the sector. In fact, numerous tasting stalls will enable to taste extra virgin olive oils and excellent Italian and international food. To complete this gastronomic experience, renowned chefs will hold **cooking Masterclasses** focused on the use of high quality oil and will prepare dishes where extra virgin olive oil is the absolute protagonist. Finally, for all the enthusiasts and the most curious, **in-depth courses** on oil tasting techniques will be held for all levels of knowledge.



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